

Message Text

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17/66

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 RSC-01 /021 W
----- 025777

R 271708Z NOV 74
FM AMEMBASSY BERLIN
TO SECSTATE WASHDC 94
INFO USDOC WASHDC
AMEMBASSY BONN
AMEMBASSY VIENNA
USMISSION BERLIN

UNCLAS BERLIN 6101

C O R R E C T E D C O P Y L I N E 9 P A R A 1

E.O.: 11652 N/A

TAGS: BEXP, GE, AU

SUBJ: PROPOSED BUSINESS DEVELOPMENT OFFICE AT THE
LEIPZIG SPRING FAIR

REF: STATE 216939; TREICHEL-MATHES/BLOCH TELECON

1. EMBASSY HAS RESERVED 80 SQUARE METERS (AT DOLS 42 PER
SQUARE METER) IN HALL 16 AT THE LEIPZIG FAIR GROUNDS
FOR A BUSINESS DEVELOPMENT OFFICE (BDO) AT THE LEIPZIG
SPRING FAIR (MARCH 9-16, 1974). WE HAVE BEEN ASSURED
THAT THIS EXHIBIT AREA WILL HAVE A MINIMUM DEPTH OF
FIVE METERS. EMBASSY OFFICER PLANS TO TRAVEL TO
LEIPZIG DURING THE SECOND WEEK OF DECEMBER TO INSPECT
THE SITE AND TO OBTAIN DRAWINGS AND PHOTOGRAPHS OF
THE SPACE ALLOCATED. PLEASE ADVISE IF WE SHOULD CONTRACT
FOR EXHIBIT SPACE, OR IF THE RENTAL DOCUMENTS SHOULD BE
FORWARDED TO USDOC FOR EXECUTION.

2. WE RECOMMEND THAT THE BDO BE FURNISHED WITH
CATALOGUES FROM THE FOLLOWING INDUSTRIAL SECTORS:
A) COMPLETE INDUSTRIAL PLANT, PARTICULARLY CHEMICAL
AND METALLURGICAL; AND
B) MACHINE TOOLS WITH SPECIAL PROGRAMS.

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THESE INDUSTRIAL AREAS ARE OF INTEREST TO THE EAST

GERMANS AND, CONSIDERING THE DIFFICULTIES INHERENT IN TRANSPORTING AND EXHIBITING SUCH EQUIPMENT, THEY WOULD SEEM WELL-SUITED TO THIS KIND OF ENDEAVOR.

3. THE EMBASSY WILL PROBABLY NOT BE ABLE TO PROVIDE AUDIOVISUAL EQUIPMENT FOR USE AT THE BDO. HOWEVER, USIS AND THE US MISSION BERLIN IS EXPLORING THE POSSIBILITY OF MAKING AVAILABLE 16MM FILM AND 35 MM SLIDE PROJECTORS.BLOCH

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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
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